

# Lee Glynn

Senior Talent Manager, Graphic Design & Interactive

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## Summary

Independent contractor and owner of LeeGlynnDesign.com, with 20+ years of experience specializing in web design, multimedia, graphics and illustration. I've had the pleasure of working with various clients, including VisitFlorida, World Bank, Miles Media, St. Leo University, Bonnier, InfographicWorld.com, McGraw-Hill, Weekly Reader, Houghton Mifflin and Walker Design. Featured designer on the Visual.ly Marketplace working with clients such as Huffington Post, CVS, TNT, Dun & Bradstreet, Verizon, Cisco, Lenovo, GenPact, Oracle, Red Fuse.

Previously, I was a senior online designer and multimedia producer with tampabay.com, the website of the Tampa Bay Times. As a member of the presentation department, I maintained a close working relationship with editorial, photo, video, newsart and print design staff, as well as the IT department.

Earlier in my career, I was an infographic artist at the Times Journal Publishing Company in Springfield Virginia, and an associate art director at McGraw-Hill's Engineering News Record in New York.

Specialties: Creative Direction, Graphic/Web/Multimedia Designer

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## Experience

### **Senior Talent Manager, Graphic Design & Interactive at Visually**

January 2016 - Present

We help companies and create beautiful and engaging content to reach and inform their audiences. Solutions include content marketing, PR and communications and data visualization. Our platform connects great talent and clients all around the world. Specializing in infographics, presentations, video animations, interactives, micro sites, eBooks, social media content and content strategy.

Senior Talent Manager role includes assisting clients and account executives with content concepts and planning, scoping products and creative solutions. Identifying talent best suited to collaborate with the client on content solutions – this includes vetting talent, matching requirements, coordinating fees, establishing project timelines, and creative direction.

### **Web Design and Graphics**

January 2010 - Present

Contract and freelance graphics, web design and multimedia. Client list includes: Visual.ly • World Bank • Local Directive • Visit Florida • CRSI • Miles Media • Weekly Reader Corporation • Architectural Record - McGraw-Hill • Walker Design • Lifetime Learning • Chemical Engineer - McGraw-Hill • Kirchoff-Wohlberg Design • Grolier Publishing • Science Kit and Boreal Labs • Great American Puzzle Factory • Flying Colors • Newfield Publications • S&S Worldwide • Paradygm • MacMillan/Houghton-Mifflin • Home Shopping Network • Scholastic • PennWell Publishing • Florida Pool/Pinch-a-Penny • Smoke This! • Inkwell Publishing • Cox Broadcasting • WTSP - Channel 10 • Florida Trend Magazine • Pearson, Thomas-Hallmark

### **Creative Director, Contractor at Visually**

January 2015 - January 2016 (1 year 1 month)

Creative Director for multiple enterprise client accounts. Collaborated with the clients on concept development and content planning. Coordinated project calendar and assignments with Account Director. Role also included establishing or creating a style guide for the campaigns as well as leading the project talent team and client through the creative process.

### **Senior Online Designer and Producer at Tampa Bay Times - Times Publishing Co**

September 1999 - 2014 (15 years 4 months)

Online designer and multimedia producer for daily and advance editorial content on sptimes.com and tampabay.com. Role includes identifying multimedia opportunities, project coordination, team concept development, and maintaining a close working relationship with editorial, photography, news graphics and IT departments. Additionally responsible for design, packaging and production of interfaces for news, multimedia specials, and vertical products. Previously responsible for corporate marketing sites, advertising/client sites, button, banner and tower advertising and coordination with sales staffs, clients and vendors. Work in an extensive, multi-platform, networked environment.

### **Lead Artist, Ad Sales Marketing/Artist at St. Petersburg Times**

May 1998 - September 1999 (1 year 5 months)

Produced promotional material for advertising sales, corporate events and marketing departments of the St. Petersburg Times - including brochures, sales kits, posters, premiums, in-house ads, trade ads and displays. Art directed photo shoots for promotional material. Maintained close working relationship with marketing writers, account coordinators, production staff and service bureaus.

### **Associate Art Director, Engineering News Record**

May 1990 - August 1991 (1 year 4 months)

Produced information graphics and cover illustrations. Designed page layouts and assisted in ensuring color quality for printing. Maintained close working relationship with editorial and production staff and service bureaus.

### **News Artist**

June 1987 - November 1988 (1 year 6 months)

Produced camera-ready information graphics and cover art for domestic and overseas editions and periodical supplements - Army Times, Navy Times, Air Force Times, Federal Times, Defense News, Space News, Military Market Magazine. Also produced conventional illustrations and page design. Maintained close working relation with various editorial staffs, production and press personnel.

### **Production at USA TODAY**

June 1987 - November 1988 (1 year 6 months)

Responsibilities included paste-up of domestic editions and generating mechanicals for graphic material production. Monitored typesetting and general production equipment and ensured proper workflow of graphic and photo material to live pages. Maintained close working relation with editorial staff and production management. Prepared nightly production performance reports and assisted in special projects and bonus sections.

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### Honors and Awards

FSNE Gold Medal for Public Service, Green Eyeshade Award, Sigma Delta Chi, More recognition

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[Contact Lee on LinkedIn](#)