

Contact

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www.leeglynnndesign.com/
(Company)

Top Skills

Bilingual - Spanish
Presenter - Multimedia Storytelling
Graphics, Design & Illustration
Creative Direction

Languages

English (Native or Bilingual)
Spanish (Native or Bilingual)

Honors-Awards

FSNE Gold Medal for Public Service
Green Eyeshade Award
Sigma Delta Chi
More recognition

Lee Glynn

Creative Direction, Web Design, Graphics & Illustrations
Contract or Freelance • Santa Fe, New Mexico

Summary

Independent contractor and owner of LeeGlynnDesign.com, with 25+ years of experience specializing in web design, multimedia, graphics and illustration. I've had the pleasure of working with various clients, including VisitFlorida, World Bank, Miles Media, St. Leo University, Bonnier, InfographicWorld.com, McGraw-Hill, Weekly Reader, Houghton Mifflin and Walker Design. As featured designer on the Visual.ly Marketplace I've had the pleasure of working with clients such as Autodesk, Oracle, UNDP, ANSYS, Huffington Post, CVS, TNT, Dun & Bradstreet, Verizon, Cisco, and Citizens Bank.

Previously, I was a senior online designer and multimedia producer with tampabay.com, the website of the Tampa Bay Times. As a member of the presentation department, I maintained a close working relationship with editorial, photo, video, news art and print design staff, as well as the IT department.

Earlier in my career, I was an infographic artist at the Times Journal Publishing Company in Springfield Virginia, and an associate art director at McGraw-Hill's Engineering News Record in New York.

Experience

LeeGlynnDesign.com

Creative Direction, Web Design, Graphics & Illustration
January 2010 - Present (11 years 1 month)

Contract and freelance graphics, web design and multimedia. Client list includes: Visual.ly (Oracle, CVS, Hired, TNT, Dun & Bradstreet, Lenovo, Cisco, Bosch, Huffington Post, Verizon) • World Bank • EVERFI • Visit Florida • MoreBelief • Florida Trend Magazine • Bonnier Corp. • St. Leo University • Local Directive • CRSI • Miles Media • Weekly Reader Corporation • Architectural Record - McGraw-Hill • Walker Design • Lifetime Learning • Chemical Engineer - McGraw-Hill • Kirchoff-Wohlberg Design • Grolier Publishing • Science Kit and Boreal Labs • Great American Puzzle Factory • Flying Colors • Newfield Publications • S&S Worldwide • Paradygm

• MacMillan/Houghton-Mifflin • HSN • Scholastic • PennWell Publishing • Florida Pool/Pinch-a-Penny • Smoke This! • Inkwell Publishing • Cox Broadcasting • WTSP - Channel 10 • Pearson, Thomas-Hallmark

Visually

3 years 3 months

Senior Talent Manager, Graphic Design & Interactive
January 2016 - March 2018 (2 years 3 months)

Visually helps companies create beautiful and engaging content to reach and inform their audiences – including content marketing, PR, communications and data visualization. The platform connects great talent and clients all around the world. Specializing in infographics, presentations, video animations, interactives, micro sites, eBooks, social media content and strategy.

Senior Talent Manager role includes assisting clients and account executives with content concepts and planning, scoping products and creative solutions. Identifying talent best suited to collaborate with the client on content solutions – this includes vetting talent, matching requirements, coordinating fees, establishing project timelines, and creative direction.

Creative Director, Contractor
January 2015 - January 2016 (1 year 1 month)
San Francisco Bay Area

Creative Director for multiple enterprise client accounts. Collaborated with the clients on concept development and content planning. Coordinated project calendar and assignments with Account Director. Role also included establishing or creating a style guide for the campaigns as well as leading the project talent team and client through the creative process.

Tampa Bay Times - Times Publishing Co
Senior Online Designer and Producer
September 1999 - 2014 (15 years)
Saint Petersburg, Florida

Online designer and multimedia producer for daily and advance editorial content on sptimes.com and tampabay.com. Role includes identifying multimedia opportunities, project coordination, team concept development, and maintaining a close working relationship with editorial, photography, news graphics and IT departments. Additionally responsible for design, packaging and production of interfaces for news, multimedia specials, and vertical products. Previously responsible for corporate marketing sites, advertising/

client sites, button, banner and tower advertising and coordination with sales staffs, clients and vendors. Work in an extensive, multi-platform environment.

St. Petersburg Times

Lead Artist, Ad Sales Marketing/Artist

May 1998 - September 1999 (1 year 5 months)

Produced promotional material for advertising sales, corporate events and marketing departments of the St. Petersburg Times - including brochures, sales kits, posters, premiums, in-house ads, trade ads and displays. Art directed photo shoots for promotional material. Maintained close working relationship with marketing writers, account coordinators, production staff and service bureaus.

McGraw-Hill Publishing Company

Associate Art Director, Engineering News Record

May 1990 - August 1991 (1 year 4 months)

Produced information graphics and cover illustrations. Designed page layouts and assisted in ensuring color quality for printing. Maintained close working relationship with editorial and production staff and service bureaus.

Times Journal Publishing Company

News Artist

June 1987 - November 1988 (1 year 6 months)

Produced camera-ready information graphics and cover art for domestic and overseas editions and periodical supplements - Army Times, Navy Times, Air Force Times, Federal Times, Defense News, Space News, Military Market Magazine. Also produced conventional illustrations and page design. Maintained close working relation with various editorial staffs, production and press personnel.

USA TODAY

Production

June 1987 - November 1988 (1 year 6 months)

Responsibilities included paste-up of domestic editions and generating mechanicals for graphic material production. Monitored typesetting and general production equipment and ensured proper workflow of graphic and photo material to live pages. Maintained close working relation with editorial staff and production management. Prepared nightly production performance reports and assisted in special projects and bonus sections.