



## Lee Glynn

Art Direction,  
Digital/Web Design,  
Graphics & Illustrations

Contract or Freelance

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### LeeGlynnDesign.com

3 Rabbit Mountain,  
Santa Fe, NM 87508  
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### BIO

Independent contractor with 30+ years of experience specializing in information design – web design, multimedia, infographics, and illustration.

Freelance experience encompasses work for clients in publishing, news, social media, PR, marketing, and communications.

Client industry experience across hospitality/travel, tech&software, energy, education, not for profit, financial, health, entertainment, construction, food& beverage, and media.

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### LANGUAGES:

- English (Native or Bilingual)
- Spanish (Native or Bilingual)

## PROFESSIONAL EXPERIENCE

### LeeGlynnDesign.com

Art Direction, Web Design, Graphics & Illustration  
January 2010 - Present

Contract/ freelance graphic, web, and multimedia design. Clients include: Contently (Bank of the West), Visual.ly (Oracle, CVS, Hired, TNT, Dun & Bradstreet, Autodesk, Cisco, Bosch, Lenovo, Huffington Post, Verizon, Citizens Bank, UNDP, WKCF, Hills Pet Nutrition) • World Bank Groups • Visit Florida • KAST Construction • Florida Trend | *Full client list on portfolio site*

### Visual.ly

• Senior Talent Manager, Graphic Design & Interactive  
January 2016 - March 2018 • Remote - San Francisco Bay Area

At Visually we helped companies create beautiful and engaging content to reach and inform their audiences – including content marketing, PR, communications and data visualizations. My role as Graphic Design & Interactive Lead entailed assisting clients and account executives with concepts, content planning, recommending creative solutions (infographics, presentations, interactives, micro sites, eBooks, and social media content), and scoping projects. As Senior Talent Manager, I vetted and identified talent best suited to collaborate with the clients on their projects – matching design and expertise requirements, coordinating fees, establishing project timelines, and assisting with creative direction.

• Creative Director, Contractor  
January 2015 - January 2016 • Remote - San Francisco Bay Area

Creative Director for multiple Visually enterprise client accounts. Collaborated with the clients on concept development and content planning. Coordinated project calendar and assignments with Account Director. Established or created a brand style guide for the campaigns as needed. Led talent team and client through the creative process.

### Tampa Bay Times - Times Publishing Co (Formerly St. Petersburg Times)

• Senior Online Designer and Producer  
September 1999 - May 2014 • Saint Petersburg, Florida

Online designer and multimedia producer for daily and advance editorial content on sptimes.com and tampabay.com. Role included identifying multimedia story opportunities, project coordination, concept development, and maintaining a close working relationship with editorial, photography, news graphics and IT departments. Responsible for design and production of interfaces for news, multimedia specials, and vertical products. Earlier on, produced corporate marketing sites, advertising/client sites, button, banner and tower advertising, in coordination with sales staff, clients and vendors.

• Lead Artist, Ad Sales Marketing/Artist  
May 1998 - September 1999 • Saint Petersburg, Florida

Produced promotional material for advertising sales, corporate events, and marketing departments of the St. Petersburg Times - including brochures, sales kits, posters, in-house ads, trade ads, and displays. Art directed photo shoots for promotional material. Maintained close working relationship with marketing writers, account coordinators, and production staff.

### McGraw-Hill Publishing Company

Associate Art Director, Engineering News Record  
May 1990 - August 1991 • New York, New York

Produced information graphics and cover illustrations. Designed page layouts and assisted in ensuring color quality for printing. Worked closely with editorial and production staff.

### Times Journal Publishing Company

News Artist  
June 1987 - November 1988 • Springfield, VA

Produced camera-ready information graphics and cover art for domestic, overseas editions, and periodical supplements - Army Times, Navy Times, Air Force Times, Federal Times, Defense News, Space News, Military Market Magazine. Also produced conventional illustrations and page design. Worked closely with multiple editorial groups, production, and press personnel.